Anette Isabella Giesa

Senior Product Designer / Accessibility Expert

Work Experience

08/2021 – 06/2023

Senior Product Designer at Wire™, Berlin (Germany)

05/2019 – 02/2020

User Experience Designer and Consultant at Allihop Clean Travel, Malmö (Sweden)

04/2017 – 07/2018

User Experience Architect at Sensory Minds, Offenbach (Germany)

12/2015 – 12/2016

Digital Product Designer at COBI GmbH, Frankfurt (Germany)

10/2014 – 03/2015

Interaction Design Intern at convecto GmbH, Offenbach (Germany)

Education

09/2018 – 07/2020

Master of Science in Interaction Design at Malmö University

10/2010 – 07/2015

Bachelor of Arts in Interfacedesign at University of Applied Science Potsdam

08/2013 - 02/2014

Erasmus semester at Malmö University

2006–2009

Apprenticeship as Media Designer at OSZ Druck und Medientechnik

Languages

German (native), English (fluent), Swedish (beginner), Polish (beginner)

Skills

- User-centered design
- Digital accessibility
- Research & Testing
- Concept Development
- Information Architecture
- Wireframing
- Prototyping
- Participatory design
- Workshop conduction

Certificates & Publications

- Accessibility: How to Design for All (IxDF)
- Certificate for Web Accessibility (from W3C)

- Play for the Black Box — Using Critical Play to raise awareness of data privacy issues
- Navigating Through Haptics and Sound: A Non-visual Navigation System to Enhance Urban Bicycling

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